

# Kuala Lumpur - Malaysia

21 - 22 February 2012



## Malaysia Global Business Forum

**Strategic Partners:  
Malaysia & the Arab World**

**Minister's Address:  
YB Dato' Sri Mustapa Mohamed  
Minister of International Trade & Industry**

**Key Sectors:  
Healthcare  
Food Security  
Infrastructure  
Tourism Development  
ICT  
Islamic Finance**

**Invitation Only**

[www.malaysiaglobalbusinessforum.com](http://www.malaysiaglobalbusinessforum.com)

Supported by



Official Airport  
Transfer



Organised  
By



## Overview

Malaysia Global Business Forum has partnered with the Arab Malaysia Chamber of Commerce for the upcoming forum themed “Strategic Partners: Malaysia & The Arab World” this convergence of common interest has come at an important time when many Arab countries are looking to the Malaysian Model of Development while the Malaysian corporate sector has been encouraged to go global

The Malaysia Global Business Forums is designed to create results for all stakeholders, and the next edition will be no different.

“The forum will enable the Malaysian businessmen to explore the current business opportunities in the Middle East and will also provide the Arab participants to have a first-hand assessment of business prospects in Asia in general and Malaysia in particular” ARAB NEWS.COM

**Delegates can expect to identify investment opportunities and identify potential joint venture partners. Establish trade links, learn about the latest developments, while networking with key decision makers from both regions.**

## Key Sectors

The key sectors that will be covered include:

### Healthcare

*Health Tourism & Hospital Investment*

### Food Security

*Agriculture production, Halal Food Manufacturing, Palm Oil*

### Infrastructure

*Highway, Light & Medium Railway, Port Development, Property Development*

### Tourism Development

*Hotel & Resort Investment, Travel Agent Linkages, Haj & Ummrah Packages*

### ICT

*E-Government, E-Procurement, E-Commerce & SME Industry Development*

### Islamic Finance

*Islamic Banking, Takaful, Trade Finance, Social Development Funds*



# OVERALL PROGRAM

## DAY 1

### Opening Session

- 08.30 am Registration  
09.00 am Video Presentation - Business in Malaysia  
09.05 am Welcome Remarks  
Mr Nordin Abdullah, Organising Chairman, Malaysia  
Global Business Forum  
09.15 am Introduction - Arab Business in Malaysia  
Mr Mohamad Radwan Alami, President of AMCC  
09.30 am Special Address - HE Mr Mohammed Al-Rabee  
Secretary General, Council of Arab Economic Unity,  
League of Arab States  
10.00 am Keynote Address - YAB Tan Sri Dato' Haji Muhyiddin  
Yassin, Deputy Prime Minister of Malaysia  
10.30 am Witness the Exchange of MOUs by the Deputy Prime  
Minister of Malaysia  
10.40 am Press Conference with the Deputy Prime Minister of  
Malaysia Networking Break

### Country Presentation & Panel Session

- 11.00 am Ambassador of the UAE, HE Mr Mohamed Al Afifi  
11.20 am Ambassador of Qatar, HE Mr Rashid Mairza Al-Mulla  
11.40 am Ambassador of Libya, HE Dr Ahmad Mohamed  
Ali Al-Hanesh

### The Malaysian Investment Experience

- 12.00 pm Panel Members: 3 Representatives from Successful  
Arab Investments in Malaysia & join by  
Representatives in the Malaysian Corporate Sector including  
KPJ Healthcare Sdn Bhd  
Malaysian Investment Development Authority (MIDA)  
Discussion Moderated by Mr Suhaimi Sulaiman,  
Editor at Large, Astro Awani

### Minister's Session

- 12.30 pm Arrival of Minister  
12.35 pm Speech by YB Dato' Sri Mustapa Mohamed  
Minister of International Trade & Industry  
01.10 pm Press Conference & Minister's Lunch

### Business Matching & One on One Meeting

02.00 - 04.00pm

## DAY 2

### Industrial Visits

- MIDA (Malaysia Investment Development Agency)  
Arab Malaysian Chamber of Commerce  
Cyberview - Cyberjaya  
Wesports - Port Klang  
Tanjung Manis Halal Hub (Kuala Lumpur Office)  
Prima Agri Halal Food Park  
Tawakal Hospital - KPJ Healthcare





To confirm your attendance as a delegate to **MALAYSIA GLOBAL BUSINESS FORUM Strategic Partners: Malaysia & the Arab World**. Please complete the following form and fax to **+603 9205 9988**

Name \_\_\_\_\_ Male / Female

I/C No / Passport \_\_\_\_\_ Nationality \_\_\_\_\_

Company / Organisation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### DELEGATE PACKAGES - EXCLUDING AIRFARES

**Standard Package – USD375 (RM980)**

- Delegate Pass
- Site Visit
- (No accommodation)
- City Tour

**Leaders Package – USD950 (RM2,850)**

- Delegate Pass
- 2 nights Accommodation (5 Star Suite)
- Free internet in the room
- Site Visit
- Breakfast meeting with Leaders
- Pre-Arranged One on One Meeting
- VIP Airport Transfer

**Executive Package – USD500 (RM1,480)**

- Delegate Pass
- 2 nights Accommodation (5 Star Hotel)
- Site Visit
- Airport Transfer
- City Tour

**INVESTORS REPRESENTATIVE FEE EXEMPT**  
PLEASE INDICATE CODE -----

**Business Matching & - USD85 RM249**  
**Forum Only**

**ARAB MALAYSIAN CHAMBER COMMERCE FEE EXEMPT**  
PLEASE INDICATE CODE -----

### PAYMENT DETAILS - USD:RM 3:1

I/We agree to participate in Malaysia Global Business Forum Strategic Partners: Malaysia & the Arab World with the above mentioned benefits and the agreed fees of RM \_\_\_\_\_ enclosed is a cheque made payable to **Glenreagh Sdn Bhd.**

We will pay by:     Local Order     Direct Transfer     Cheque or Bankdraft

Account details: **Glenreagh Sdn Bhd.**

Bank Name    RHB Bank Berhad  
Address        Bangsar Shopping Centre, Jalan Maarof, Bangsar  
                    50490, Kuala Lumpur, Malaysia  
Telephone     +603 2284 6870  
Account No    2642 7200 0056 16  
Swift Code     RHBBMYKL

I/We understand that full payment must be received and proof of payment supplied for entry to the Summit and that I will abide by the terms and conditions of the Summit.

Signed \_\_\_\_\_ Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_