



# MEDICAL TOURISM & HEALTHCARE

Kuala Lumpur, Malaysia

12<sup>th</sup> & 13<sup>th</sup> December, 2012

*“Malaysia is fast becoming a leader in Asia as a destination for medical tourism, with a good mixture of quality, proven approach to safety, destination appeal and cost effectiveness”.*

## PROGRAM

### Day 1

- 8:30 am Bus Depart hotel to Tawakkal Specialist Hospital
- 9:00 am Arrival at Tawakkal Specialist Hospital
- 9:10 am Welcome Remarks –  
Puan Rafeah Ariffin, Senior General Manager, KPJ Healthcare Bhd.
- 9:20 am Short Briefing by  
Dr. Munirah Khudri, CEO of Tawakkal Specialist Hospital
- 9:40 am Tour of Facilities (Cardiothoracic Centre, Coronary Intensive Care Unit) Short Briefing by Leading Doctors
- 10:45 am Light refreshments
- 11:00 am Bus Departs Tawakkal Specialist Hospital for Damansara Specialist Hospital
- 11:30 am Arrival of bus to Damansara Specialist Hospital
- 11:45 am Short Briefing by CEO of Damansara Specialist Hospital
- 12:00 pm Tour of Facilities (Cancer care – Oncology & Radiotherapy Centre)  
Short Briefing by Leading Doctors
- 1:00 pm Lunch Served
- 2:00 pm Tour of Facilities (Weight management, Dental)  
Short Briefing by Leading Doctor
- 3:00 pm Bus Departs for KPJ Klang Specialist Hospital
- 3:45 pm Bus arrives at KPJ Klang Specialist Hospital
- 4:00 pm Tour of Facilities (Premier Screening Facilities)  
Short Briefing by Leading Doctor
- 5:00 pm Light Refreshments Served – Joined by Leading Doctors of KPJ
- 6:00 pm Bus Departs for Hotel
- 6:45 pm Bus arrives at Hotel

### Day 2

- 9:00 am Bus Departs Hotel
- 9:15 am City Tour of Kuala Lumpur
- 10:00 am Arrival at Kuala Lumpur Craft Centre
- 10:50 am Bus departs for Petronas Twin Towers (KLCC)
- 11:00 am Arrival at Petronas Twin Towers (KLCC)
- 12:30 pm Bus departs for Hotel
- 1:00 pm Check out of Hotel (if required)
- 2:00 pm Scheduled One on One meetings with delegates to discuss collaboration with KPJ.
- 5:00 pm Scheduled One on One meetings  
Ends.

## OBJECTIVES

The main objective of this edition of the Malaysia Global Business Forum is to explore how will companies take advantage of the growing trend of Medical Travel in Asia? Delegates will understand and learn where Malaysia is positioned in the Asian and Global Markets as it seeks to become the best option in terms of quality, price and safety and the best place to take a holiday to recover from surgery.

With the rising cost of medical treatment in some parts of the world and the waiting lists in other parts of the world, overseas treatment has become a very real alternative for many. This edition of the Malaysia Global Business Forum will explore how stakeholders can create sustainable business with Malaysia to take advantage of the current high growth in this sector.

How can companies partner with the leading healthcare provider in Malaysia to take advantage of these trends.

## WHO SHOULD ATTEND

Who should attend? Potential medical tourism agents, relevant ministry and government officials, private clinics looking for international partners, private hospital operators, medical media, medical tourism operators, medical insurance providers, relevant medical and trade associations.

The Malaysia Global Business Forum “Medical Tourism & Healthcare” is complimentary to attend for qualified delegates. Accommodation and logistic packages are available for delegates at stated costs.

The Malaysia Global Business Forum “Medical Tourism & Healthcare” is proudly sponsored by KPJ Healthcare Berhad Malaysia’s leading Healthcare group.

ORGANISED BY:



SPONSORED BY:



**To confirm attendance as a delegate to the upcoming  
MALAYSIA GLOBAL BUSINESS FORUM “Medical Tourism & Healthcare”  
Please complete the following form and fax to +603 9205 9988**

Name \_\_\_\_\_ Male / Female

Email \_\_\_\_\_ Nationality \_\_\_\_\_

Company / Organisation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**DELEGATE ACCOMMODATION PACKAGES – EXCLUDING AIRFAIRS**

**STANDARD PACKAGES**

- ✓ 3 days 2 nights
- ✓ Renaissance Hotel (5star)
- ✓ Free WIFI in room
- ✓ Airport Transfers in Malaysia
- ✓ All Hotel Transfers

**RM 1,200** (apx. USD 395)

Number of delegates \_\_\_\_\_

**DELUXE PACKAGE**

- ✓ 3 days 2 nights
- ✓ Renaissance Hotel (5star)
- ✓ Free WIFI in room
- ✓ Airport Transfers in Malaysia
- ✓ All Hotel Transfers
- ✓ Half Day Health Spa

**RM 1,500** (apx. USD 495)

Number of delegates \_\_\_\_\_

**HEALTH PACKAGE**

- ✓ 3 days 2 nights
- ✓ Renaissance Hotel (5star)
- ✓ Free WIFI in room
- ✓ Airport Transfers in Malaysia
- ✓ All Hotel Transfers
- ✓ Health screening

**RM 1,500** (apx. USD 495)

Number of delegates \_\_\_\_\_

**PAYMENT DETAILS**

I/We agree to participate in Malaysia Global Business Forum – Medical Tourism & Healthcare with the above mentioned benefits and the agreed fees of RM \_\_\_\_\_ enclosed is a cheque made payable to **Glenreagh Sdn Bhd.**

We will pay by:  Local Order  Direct Transfer  Cheque or Bank draft

Account details: **Glenreagh Sdn. Bhd.**  
Bank Name: RHB Bank Berhad  
Address: Bangsar Shopping Centre, Jalan Maarof, Bangsar  
50490, Kuala Lumpur, Malaysia  
Telephone: +603 2284 6870  
Account No: 2642 7200 0056 16  
Swift Code: RHBBMYKL

I/We understand that full payment must be received and proof of payment supplied for entry to the forum & that I will abide by the terms and conditions of the forum.

Signed \_\_\_\_\_ Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_