

Driving the LED Industry & The Green Economy

PARTNER Development

Spring 2015 Inward Program

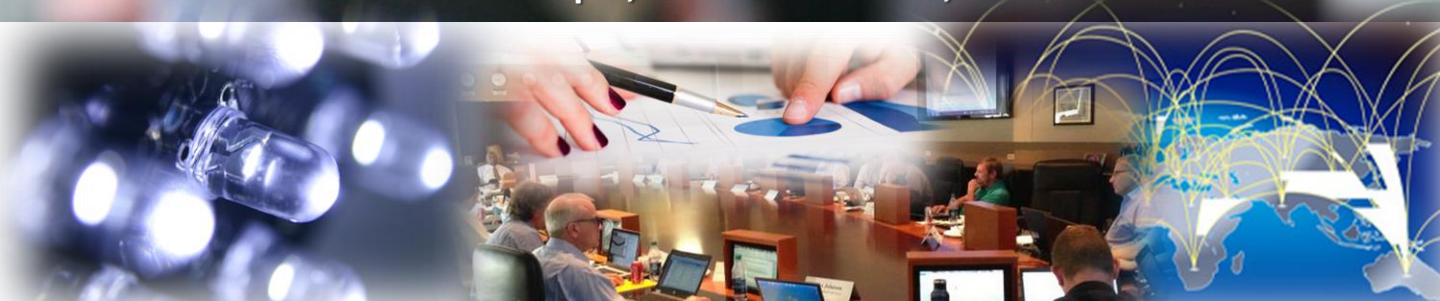
Latest Innovative Technologies & Creative Products

Opportunities & Cost Savings

Meet the Decision Makers & Forge Partnerships



As an important stakeholder, you are invited to participate in this important program
Kuala Lumpur, 23rd to 26th March, 2015



PROGRAM & OBJECTIVES

This important incoming partner development program has been developed to allow international project owners, M&E contractors, those in construction, architectural, interior designer and the green technology sectors to explore "Partnerships and Develop" the relationships that will allow companies to achieve cost savings and source the quality products that Malaysia has to offer, while at the same time enjoying the beauty that is Malaysia.

Objective

The objective of this program is to introduce Malaysia's leading SME LED Manufacturers to international partners to increase the level of LED utilization which is relatively low. Many end users and the M&E Engineers that provide lighting solutions are not fully aware of the range of innovative and quality products that are produced in Malaysia.

SME Corp & The Malaysia LED Champions

SME Corp has been tasked with making the Malaysian LED Consortium a local and global force, in the key identified market of Malaysian companies with international business requires a clear strategy to be developed and a framework of collaboration established which will allow Malaysian companies to compete together as one force.

Malaysia's LED Champions: Currently, a total of 7 LED manufacturers based in Malaysia have been identified by the government to be the cutting edge of the industry, especially in the face of strong competition from China and European manufacturers. The government over the next few years will be assisting these companies in areas of capacity, quality assurance, standards compliance, branding, market access, and increased levels of expertise both locally and globally.

Why Participate

As an important stakeholder, your input is both valuable and necessary, you are invited to participate in this partner development program between your organisation the Government sector, Government Linked Corporations (GLC's), related trade and industry associations and industry players and members of the LED Consortium.

Cost to Participate

There is no cost to participate in this program, however participating companies will need to cover their own travel and accommodation and related expenses.

Day 1 – Arrival

23rd March (Monday)

Check into Hotel (various)

Day 2 - Partner Development Program

24th March (Tuesday)

- 2.00 pm : Registration and Networking
- 2.30 pm : Welcoming Remarks by
Y.Bhg. Dato' Hafsa Hashim,
Chief Executive Officer,
SME Corp Malaysia
- 2.40 pm : Introductory Remarks by
Dato' Rashidi Saidin,
BDEC Resources Malaysia
- 2.50 pm : Introduction of LED Consortium
Malaysia Companies
- Extra – Built (M) Sdn Bhd
 - Ecotech LED Sdn. Bhd.
 - Primelux Energy Sdn Bhd
 - P-Plus Lighting Sdn. Bhd.
 - Avialite Sdn Bhd
 - LED Vision Sdn. Bhd
 - Han-JDQ L (M) Sdn. Bhd.
- 3.30 pm : Presentation by Representative of
Matrade on Export assistance
- 4.00 pm : Refreshment and Networking
Session
- 4.30 pm : Program Ends

Day 3 – Factory Visit

25th March (Wednesday)

Please indicate on form (note that some factories are not in the Kuala Lumpur Area)

Day 4 – Trade Show Visit

26th March (Thursday)

ASEAN ELENEK held in conjunction with Electric, Power & Renewable Energy Malaysia (EPRE) & 11th International Exhibition of Transmission & Distribution and Electrical Engineering from 25 - 27 March 2015, at KLCC www.epremalaysia.com

Launch and VIP Lunch

Datuk Seri Panglima Dr. Maximus Johnity Ongkili
Minister of Energy, Green Technology & Water



**LED CONSORTIUM
MALAYSIA**
Your Lighting Solution Partner

Taking On the Global Challenge!



**Primelux
ENERGY**



Ecotech



LED Vision
ONE STOP TOTAL LED
SOLUTION PROVIDER



HANS LEDLITE
Solid State Lighting Towards Greener Earth



EXTRA - BUILT



AVIALITE® P-PLUS
Led Lighting

To confirm your participation in this important event:

Partner Development Program – Spring 2015 Inward Program

Please complete the following form and email scanned copy to sarah@bdec.com.my

Name _____ Male / Female

Position _____

Email _____

Company / Organisation _____

City _____ Country _____

Phone _____ Fax _____

Please Indicate Sector

Please indicate:

- | | | |
|--|---|--|
| <input type="checkbox"/> M&E Contractor | <input type="checkbox"/> Government Sector | <input type="checkbox"/> Developer |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Industry Association | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Lighting Distribution | <input type="checkbox"/> Airport/Port/Highway | <input type="checkbox"/> Architect |
| <input type="checkbox"/> Lighting Retailer | <input type="checkbox"/> Energy | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> End User _____ | <input type="checkbox"/> Green Technology | <input type="checkbox"/> Other _____ |

Companies you wish to Meet

Please indicate:

- | | | |
|--|--|---|
| <input type="checkbox"/> Extra-Build (M) Sdn Bhd | <input type="checkbox"/> P-Plus Lighting Sdn Bhd | <input type="checkbox"/> SME Corporation |
| <input type="checkbox"/> Ecotech LED Sdn Bhd | <input type="checkbox"/> Avialite Sdn Bhd | <input type="checkbox"/> Industry Association |
| <input type="checkbox"/> Primelux Energy Sdn Bhd | <input type="checkbox"/> LED Vision Sdn Bhd | <input type="checkbox"/> Chamber of Commerce |
| | <input type="checkbox"/> Han-JDQL (M) Sdn Bhd | <input type="checkbox"/> Other _____ |

I/We agree to participate

Signed _____ Name _____ Date ____/____/____

Please send all correspondence to Secretariat – BDEC Resources Malaysia Sdn. Bhd.
D-05-3A, Block D, Oasis Square, 2A, Jalan PJU 1A/7A, Ara Damansara, Petaling Jaya, Selangor
Ms. Sarah Annuar Tel. +603 8751-9706 Hp +60 12 351-1368
Sarah@Bdec.com.my info@bdec.com.my