

**INVITATION LETTER**

To whom it may concern,

TSÜAB - Seed Industrialists and Producers Sub-Union of Turkey- is a professional organization having a status of public corporate body. Upon establishment in 2008, TSÜAB has started its activities as the legal representative of the total Turkish seed industry. According to the Law (Seed Law N: 5553), all of the seed companies active in Turkey must become member of TSÜAB. Currently TSÜAB has 683 (October 2015) members, consisting of mainly companies as well as agriculture cooperatives, public economic enterprises etc.

The activity of TSÜAB members are as follows; plant breeding and variety development, carrying out yield and adaptation trials for new plant varieties, registration of new crop varieties; producing, processing, packaging of the foundation and certified seeds of these varieties and promotion, distribution and wholesale marketing as well as the importation and exportation of these seeds in domestic and foreign markets.

In this respect, TSÜAB arranges successful programs to set up cooperation and manage collaboration with partner countries. These programs have been supported by the Ministry of Economy Republic of Turkey.

So far, many programs had been realized. (Azerbaijan, Ukraine, Russian Federation, Bosnia-Herzegovina, Kyrgyzstan, Morocco, Kazakhstan, Algeria, Italy, Poland, China, France, Chile, Spain, Hungary, Romania, Iran and USA)

**And the next program will be done in Kuala Lumpur dated on October 29, 2015.**

About 50 people will participate in that program from Turkey, consisting of the TSÜAB member 36 companies and authorities from the Turkish Ministry of Economy and the Ministry of Food, Agriculture and Livestock. Besides, business to business (B2B) organization will be occurred between members of TSUAB and the invited companies and related enterprises from Malaysia.

Most of all which we believe to be absolutely pivotal is that the program will develop the cooperation of seed industrialists and producers of two regions.

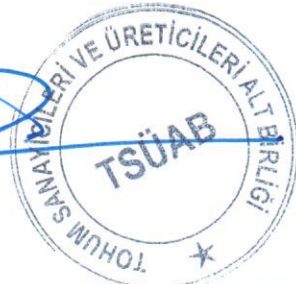
We request the honor of your presence for the Malaysian-Turkish Seed Sector Meeting on October 29,2015.

**VENUE: THE WESTIN HOTEL KUALA LUMPUR**  
199,Jalan Bukit Bintang, 55100 Kuala Lumpur, Malaysia  
T 603 2773 8018 F 60327738087

Yours Faithfully



**Tayfur ÇAĞLAYAN**  
Secretary General



**Annex. Malaysian-Turkish Seed Sector Meeting Program**

**MALAYSIAN-TURKISH SEED SECTOR MEETING**  
**October 29,30 2015**  
**Kuala Lumpur, Malaysia**

**VENUE:**

**THE WESTIN HOTEL KUALA LUMPUR**  
199, Jalan Bukit Bintang, 55100 Kuala Lumpur, Malaysia  
T 603.2773.8018 F603.2773.8087 westin.com/kualalumpur

**Thursday, 29 October**

**10:00 - 10:30** Registration

**10:30 - 11:00** Opening Speeches

- 1) TSÜAB President Mr. Yıldırım GENÇER
- 2) NSAM President Ms. Prof. Madya Dr. Uma Rani SINNIAH
- 3) Representative of Malaysian Agricultural Research and Development Institute (MARDI)  
(to be confirmed)
- 4) Representative of Crop Quality Control Division Department of Agriculture, Malaysia  
(to be confirmed)
- 5) Representative of Ministry of Food, Agriculture and Livestock Turkey  
General Directorate of Plant Production (to be confirmed)
- 6) Representative of Ministry of Economy Turkey

**11:00 - 12:00** Presentations

- 1) National Seed Association of Malaysia (NSAM) "Seed Sector in Malaysia"
- 2) Turkish Seed Industrialists and Producers Union (TSÜAB) "Seed Sector in TURKEY"

**12:00 - 13:00** Lunch (Hosted by TSUAB at hotel)

**13:00 - 17:00** B2B Meeting (Between Malaysian and Turkish Seed Companies)

**17:30 - 18:00** General Evaluation of the Programme  
m.o.u. (Memorandum of understanding between NSAM-TSÜAB)

*\*Translation and interpreting services during the event will be available.  
(Coffee, tea and soft drink services during B2B meetings will be continuous.)*

**Friday, 30 October**

**09:00** Visit MARDI (Malaysian Agricultural Research & Development Institute)

**Address:**

MARDI

Ibu Pejabat MARDI Persiaran MARDI-UPM 43400 Serdang, Selangor, Malaysia

T. 603 8943 7317

**13:00** Visit Seed Facilities, Research Centres near Kuala Lumpur  
(to be confirmed)



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