

ADDRESSING WEAPONISED INFORMATION IN THE MEDIA

A part of MGBF's Exclusive Roundtable Series: "The Evolving Threat Matrix in the Digital Economy"

EVENT DESCRIPTION

Attacks on corporations and their leadership often take the form of weaponised information attacks in the media. These communications often fall on the heads of corporate communicators. But, in fact, it goes deeper than the job scope and payload grade of communications teams. The importance of understanding these advanced business threats now falls on the shoulders of board members and C-suites.

Join us in this exclusive roundtable as we discuss ways to address weaponised information in the media and how business leaders can mitigate the threats that could lead to a crisis.

Details of the roundtable are as follows:

Date : Thursday, 24 February 2022
Time : 11:00am - 2:30pm
Venue : Hilton Kuala Lumpur
Fee : Government – RM680 per pax
Corporate – RM980 per pax

This exclusive roundtable discussion is limited to 20 participants to ensure a safe and conducive environment for all attendees. Held under the Chatham House Rule to ensure open discussions can be conducted in a mutually respected manner. All findings, comments and resolutions will be submitted in a report to the relevant ministries to drive the agenda forward. Opinions and suggestions used will be on an anonymous basis or with the expressed permission of the participant.

Scan here to secure your seats today! Or [click here](#).

CRITICAL QUESTIONS

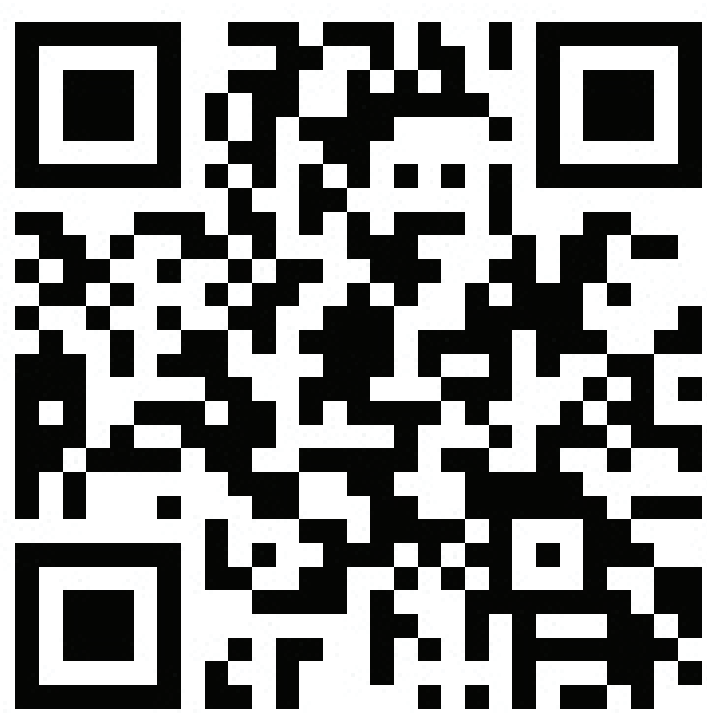
Critical questions we will confront during the discussion are:

- **How to cascade effective strategy and policy into actionable projects that drive digital resilience.**
- **The interconnectedness of strategy and policy, and how to tackle the gaps in organisations or frameworks that could lead to a crisis.**
- **How to recover from a crisis that played in the media or social media.**

EVENT PROGRAMME

10:30am	Registration
11:00am	Welcome Remarks
11:05am	Special Address with the Guest of Honour
11:15am	Presentations by the Role Players
11:50am	Thought-sharing by Roundtable Participants
12:25pm	Moderated Roundtable Discussion
01:00pm	Lunch and Press Conference
02:30pm	Event Ends

Contact us at farah@glenreagh.net for further information and scan the QR code to **book your seats today!**



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