

DIGITAL RESILIENCE IN THE CORPORATE SECTOR

A part of MGBF's Exclusive Roundtable Series: "The Evolving Threat Matrix in the Digital Economy"

EVENT DESCRIPTION

What is the future of business in the rapidly digitising world? The recent global pandemic has fast-forwarded change, which has opened considerable opportunities for businesses to make a profit; at the same time, the potential for crisis has also increased. The reality is that the evolving threat matrix of the digital economy is the convergence of many factors.

Corporations are in a digital arms race; it is just that many do not realise it. A new breed of mercenaries is looking to exploit gaps in cybersecurity and digital frameworks. This coupled with weaponised communications designed to bring companies to their knees, organisations now need leaders who understand the new rapidly evolving strategic landscape and its impact on digital resilience. This programme will feature a special session titled **"Cyberwarfare Waged on the Corporate Sector: Lessons from the Russia-Ukraine Crisis"**.

Details of the roundtable are as follows:

- Date** : Tuesday, 29 March 2022
Time : 11:00am - 2:00pm
Venue : Element by Westin Kuala Lumpur
Fee : VIP Delegates – RM1,480 per pax (limited to 5 seats)
 Corporate – RM980 per pax
 Government – RM680 per pax

This exclusive roundtable discussion is limited to **20 participants** to ensure a safe and conducive environment for all attendees. **Held under the Chatham House Rule** to ensure open discussions can be conducted in a mutually respected manner. All findings, comments and resolutions will be submitted in a report to the relevant ministries to drive the agenda forward. Opinions and suggestions used will be on an anonymous basis or with the expressed permission of the participant.

CRITICAL QUESTIONS

Critical questions we will confront during the discussion are:

- **How to cascade effective strategy and policy into actionable projects that drive digital resilience.**
- **The interconnectedness of strategy and policy, and how to tackle the gaps in organisations or frameworks that could lead to a crisis.**
- **How to recover from a crisis that played in the media or social media.**

EVENT PROGRAMME

- 08:30am** **VIP Breakfast**
 *For VIP delegates only. Limited to five seats.
- 10:30am** **Registration**
- 11:00am** **Opening Session**
- Opening remarks, **"Digital Resilience vs Corporate Extinction"**, by Nordin Abdullah, Founding Chairman, Malaysia Global Business Forum
 - Special Address on **"Digital Infrastructure as the Baseline for a Sustainable Economy"**
 - Keynote Speech, **"Driving Digital Resilience in the Context of Regulatory and Policy Frameworks"**, by the Guest of Honour
- 11:45am** **Radical Departure from the COVID-19 Reality: Refining the Public-Private Partnership to Compete in Asia**
 Format: Panel Session
 *Speakers will be announced on 10 March 2022.
- 12:30am** **Cyberwarfare Waged on the Corporate Sector: Lessons from the Russia-Ukraine Crisis**
 Format: Fireside Chat
 *Speakers will be announced on 17 March 2022.
- 1:00pm** **Closing Session:**
 Closing remark by Murugason R. Thangaratnam LL.B. (Bond Uni), CCSMS, CCSP, CDSF, CDTP, Executive Chairman, Advanced Security Network Sdn Bhd
- 1:15pm** **Press Conference and Lunch**
- 2:00pm** **Event Ends**



Scan here to secure your seats today! Or [click here](#).

Contact us at farah@glenreagh.net for further information and scan the QR code to **book your seats** today!



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